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One Brooklyn Bridge Park Opens Wag Club for Pets Developer Also Announces 65% of Residential Units Sold

By Linda Collins

BROOKLYN HEIGHTS — RAL Companies, the developer of the 438-unit development One Brooklyn Bridge Park on the waterfront in Brooklyn Heights, reports the opening of the Wag Club, a pet facility conveniently located on the ground floor just steps from the Pier 6 dog run in Brooklyn Bridge Park.



“We are thrilled that Wag Club is now open and is providing our residents, community and park patrons with the best dog services available,” said Ian Levine, COO and CFO of RAL, at the store’s grand opening on Oct. 20. “We look forward to bringing in more retailers and restaurants.”

The club offers pet owners ultra-luxury services, including grooming by a world-class groomer, who uses only the highest quality organic and all natural shampoos.

“We want Wag Club to be a place where customers feel comfortable bringing Fido for all of their grooming and daycare needs, as well as for one-on-one advice on anything doggie related,” said John Squires, owner. “One Brooklyn Bridge, being right next to the Pier 6 dog run in this gorgeous park, is the perfect place for our store because it allows our four-legged clients to enjoy playful exchange and social activity.”

It is said to be the only dog facility in Brooklyn featuring 24/7 climate control, a Hepa air purification system and non-porous rubberized flooring that is gentle on paws and joints during playtime. With the help of his Jack Russell, Lucy, and utilizing his background in dog behavior, Squires founded the club as a place that ensures dog owners that their pets are given the best care and attention possible.

In addition to grooming, other services available are overnight care, dog walking and K-9 portraits, as well as training from Robert Haussmann of Dogboy Inc, who has extensive experience in training a number of celebrity clients and their pets.

Sales Reach 65%, 90 Homes Sold This Year

RAL Companies also reports the complex is more than 65 percent sold with 285 of its condo units closed or in contract.

Additionally, according to Levine, 90 apartments were sold in 2011 alone.

“Buyers are attracted to One Brooklyn Bridge Park because there isn’t another condominium in the five boroughs like it,” he said. “This is the only building where residents can experience unbeatable amenities, spacious apartments, and stunning Manhattan and Brooklyn views, all while living in a park along the waterfront.”

The only residential building within the 85-acre Brooklyn Bridge Park so far, it has a limited number of layouts remaining, according to Rachel Poggi of MNS, who is handling sales and marketing.

“Buyers shouldn’t wait much longer as homes are selling quickly, especially the large lofts, which are perfect spaces to grow into, thanks to flexible layouts,” said Poggi. “Our studio and one-bedroom apartments, starting at \$495,000, are perfect for buyers still looking to gain a foothold in One Brooklyn Bridge Park.”

As previously reported in the Eagle, amenities include a fully-equipped fitness center, yoga room, children’s playrooms, art room, music room, media lounge and 7,000 square feet of landscaped gardens. There is also an indoor virtual golf and driving range, an outdoor putting green and onsite valet and concierge.

The building has close to 70,000 square feet of onsite retail space.